

# METROLAB FORUM

*International Dialogue  
on Metropolitan Planning*

**02.11.2020**  
17:00-18:00

## **EXHIBITION + DESIGN STUDIO**

Exhibition "SuperWien Metropole - A new Capital for Europe"  
Presentation Design Studio "MetroLab Growth", TU Vienna

18:00-20:00

## **MOVIE NIGHT**

David Harvey and the City, US 2019, 12:37 min, English OV  
Ein Ort, der Gold Wert ist..., A 2019, 60:00 min, German OV with English subtitles

**Register  
online!\***

**03.11.2020**  
10:00-12:00

## **METROPOLITAN WALKSHOP**

Seestadt Aspern Vienna, with Wien 3420 aspern development AG, IBA\_Wien 2022 and aspern.mobil LAB

17:00-19:30

## **INTERNATIONAL LECTURES**

**SPATIAL DESIGN - FROM REGIONAL VISIONS TO DESIGN-BASED CROSS-BORDER PROCESSES**  
Markus Nollert, urbanista.ch, Spatial Transformation Laboratories, ETH Zurich

**URBAN GROWTH, REGIONAL DESIGN AND FUTURE SCENARIO'S IN THE NETHERLANDS**  
Kersten Nabielek, PBL Netherlands Environmental Assessment Agency

**THE DISCIPLINARY APPROACH FOR A METROPOLITAN HIGH-QUALITY WAY OF LIFE. PROJECTS & TOOLS**  
Antonella Contin, Department of Architecture and Urban Studies (DASU), Politecnico di Milano

**50 000 THOUSAND TIMES A HOME / DESIGN EACH HOME AS A PIXEL OF THE METROPOLIS**  
Jérôme Gôze, La Fabrique de Bordeaux Métropole (La Fab)

## **FORUM DISCUSSION**

Marek Dinka, Regional Management Bratislava, Michael Rosenberger, City of Vienna, Nela Kadic, Vienna University of Technology, Kurt Hofstetter, International Building Exhibition Vienna 2022, Yvonne Franz, University of Vienna, Jérôme Gôze, La Fabrique de Bordeaux Métropole

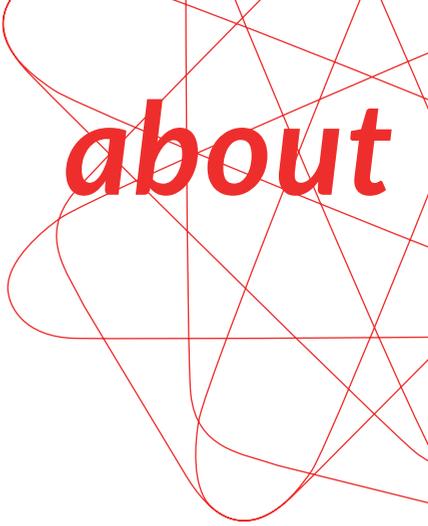


*How to manage urban growth?*

# #2 GROWTH

**Location:** die Schöne, Kuffnergasse 7, 1160 Vienna and online

**\*More information & registration:** <http://metrolab.design>



# about

The MetroLab initiates an international dialogue on metropolitan planning. An exciting program of international lectures, podium discussions, metropolitan walks and movie nights awaits!

*Das MetroLab initiiert einen internationalen Dialog über Metropolenplanung. Ein spannendes Programm aus internationalen Vorträgen, Podiumsdiskussionen, Stadtspaziergängen und Filmnächten wartet!*



## #2 GROWTH

In the last decades the built-up area within the SuperWien Metropole has grown enormously. Despite all political intentions and regional planning regulations, increasing wealth is still accompanied by the consumption of land. Urban expansion has formed complex hybrid landscapes consisting of residential areas, commercial zones, agricultural plots, recreational and nature reserves. Many growing cities in the metropolitan area are already having problems handling the increasing demand for living and working space. SuperWien Metropole is a vision for the the six million future inhabitants of the Vienna-Bratislava-Wr.Neustadt metropolitan region. It will incorporate the current growth of more than 50 000 inhabitants per year. One main goal is to reconfigure and strengthen the polycentric structure of the Metropole by following the principle of compact growth and concentrated densification. Together with international experts on housing, settlement development and metropolitan planning, we will discuss the need of new forms of governance and co-creative planning tools.

*In den letzten Jahrzehnten ist die bebaute Fläche innerhalb der SuperWien Metropole enorm gewachsen. Trotz aller politischen Absichten und raumordnerischen Regelungen geht der zunehmende Wohlstand immer noch mit einem steigenden Flächenverbrauch einher. Dabei haben sich komplexe hybride Landschaften aus Wohngebieten, Gewerbezonnen, landwirtschaftlichen Parzellen, Erholungs- und Naturschutzgebieten gebildet. Viele Orte haben bereits Probleme, mit der steigenden Nachfrage nach Wohn- und Arbeitsraum umzugehen. Die SuperWien Metropole ist eine Vision für die zukünftigen sechs Millionen EinwohnerInnen in der Metropolregion Wien-Bratislava-Wr.Neustadt und bietet neue Möglichkeiten auf das derzeitige Bevölkerungswachstum von mehr als 50.000 EinwohnerInnen pro Jahr zu reagieren. Das Hauptziel ist, die polyzentrische Struktur der Metropole neu zu konfigurieren und zu stärken, indem das Prinzip des kompakten Wachstums und der konzentrierten Verdichtung verfolgt wird. Gemeinsam mit internationalen ExpertInnen für Wohnungswesen, Siedlungsentwicklung und Metropolenplanung werden wir den Bedarf an neuen Formen von Governance und co-kreativen Planungsinstrumenten diskutieren.*

DAY 1

02.11.2020  
17:00-18:00

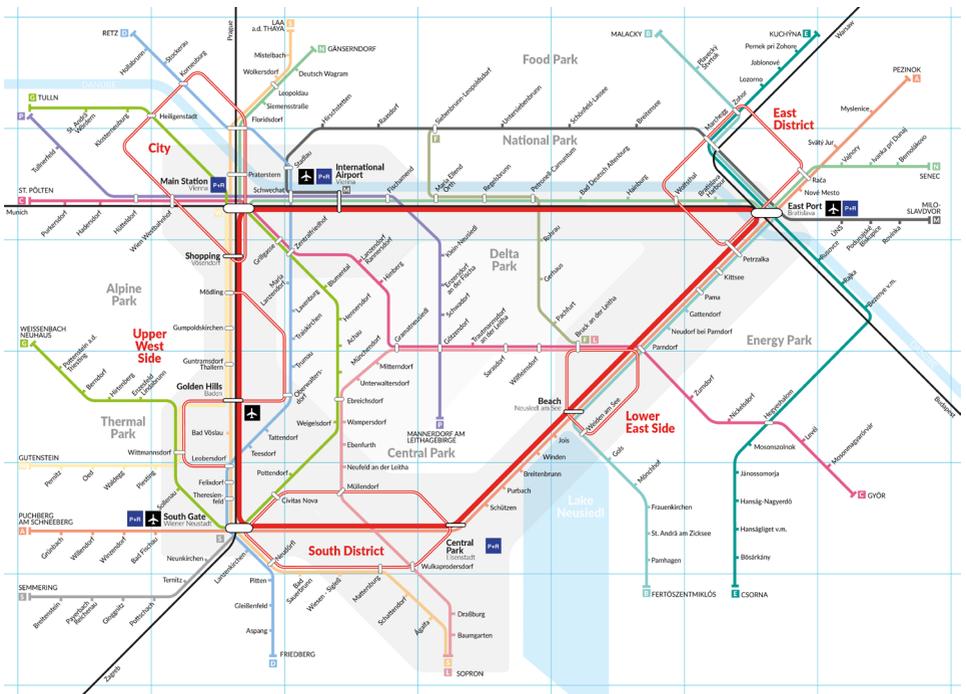
# #2 GROWTH

## Design Studio

As a closing of the urban design course "MetroLab Growth", which was organised this semester in cooperation with MetroLab at the Institute of Urban Design of the Vienna University of Technology, students present their designs for Vösendorf.

Als Abschluss des Stegreifentwerfens "MetroLab Growth", das dieses Semester in Kooperation mit MetroLab am Institut für Städtebau der TU Wien veranstaltet wurde, präsentierende Studierende ihre Entwürfe für Vösendorf.

Städtebau TU Wien



**Location:** die Schöne, Kuffnergasse 7, 1160 Vienna  
**More information & registration:** <http://metrolab.design>

DAY 1

02.11.2020  
18:00-20:00

# #2 GROWTH

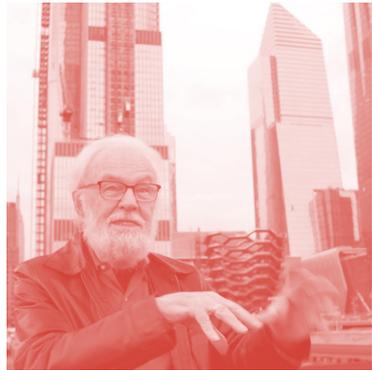
## Movie Night

### David Harvey and the City

US 2019, 12:37 min., English OV,  
Brett Story

For its 50th anniversary, Antipode journal launched a film project on critical geography that should be widely accessible to an international audience, and therefore invited filmmaker Brett Story and scholar David Harvey to discuss ideas on the „rights to the city“ in the context of radical geography. In „David Harvey and the City,“ Prof. Harvey takes us through the rapidly changing neighborhood of Hudson Yards on the West Side of Midtown Manhattan, an area that is today the site of a large-scale redevelopment program, reflecting on the driving forces behind the continuous need for growth, and potential alternatives for understanding what a city can be. Set between New York City’s West 30th and West 43rd street, Hudson Yards is an assembly of office buildings, high end housing, and shopping malls, including a cultural center, all of which exert a certain pressure on the existing neighborhood.

An Antipode Foundation film  
([www.antipodeonline.org/david-harvey-and-the-city](http://www.antipodeonline.org/david-harvey-and-the-city))



### Ein Ort, der Gold wert ist...

A 2019, 60:00 min, German OV,  
Karoline Mayer

The documentary draws a portrait of Simmering, a district in the southeast of the city of Vienna. Once a typical Viennese working-class district, the proportion of industry and commerce has been steadily declining here since the 1990s and is being replaced by monofunctional residential construction - increasingly in the luxury segment - and space-intensive retail. „A natural development - we live in a post-industrial era“ is the narrative that has so far been questioned little. At the same time, the remaining companies complain in unison about a lack of space and unrealizable expansion requests. Young entrepreneurs often look in vain for affordable production locations in the city. And businesses that have been at the same location for centuries are confronted for the first time with complaints from neighbors about noise or smells.

What does that mean for a city like Vienna and for Simmering as a former workers' district? Who gains a profit from the marginalization of work and the associated narrative?

The film concludes that the rapidly rising property prices in Vienna and speculation are fueling this development and calls into question the concept of land ownership.



in cooperation with

**Location:** die Schöne, Kuffnergasse 7, 1160 Vienna

**More information & registration:** <http://metrolab.design>



**wonderland**  
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**= Bundesministerium  
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öffentlicher Dienst und Sport**

DAY2

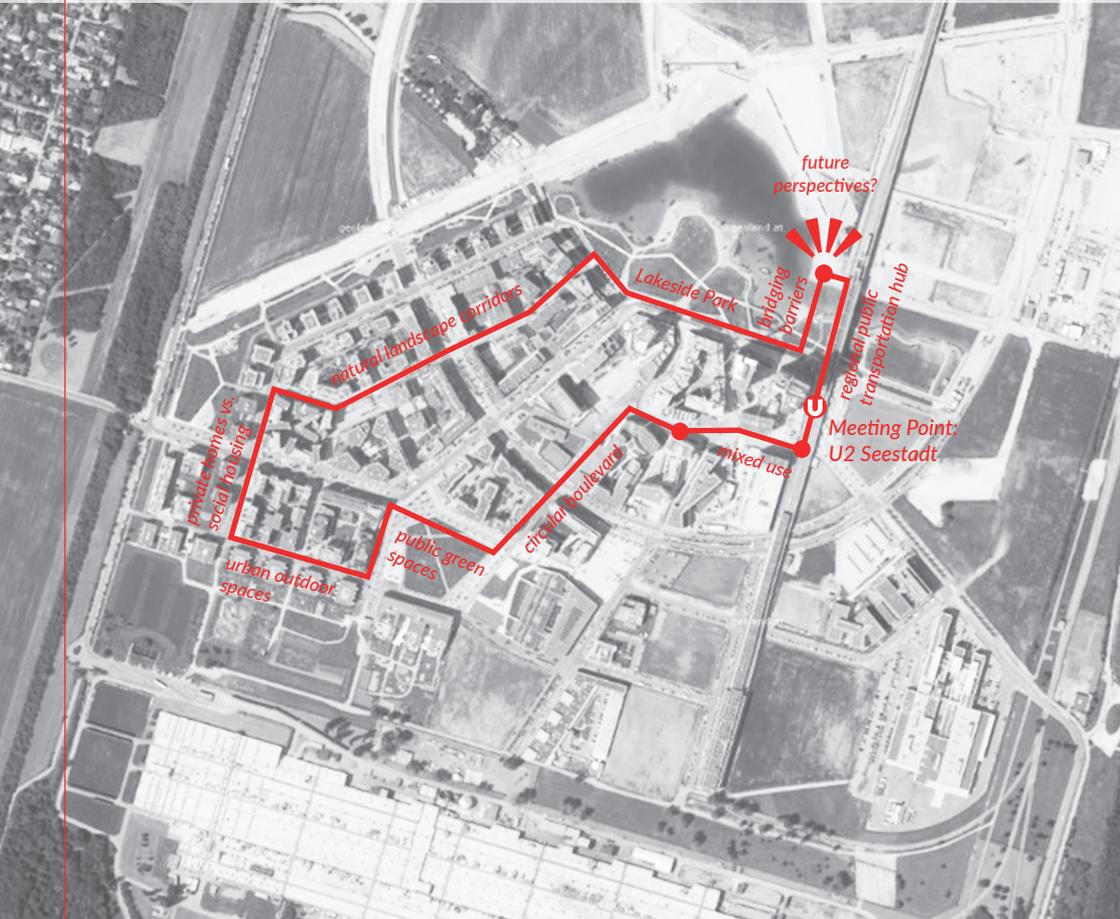
03.11.2020  
10:00-12:00

# #2 GROWTH

## Metropolitan Walkshop

During our walkshop through Seestadt Aspern we will discover different phases of urban growth in one of the largest urban development areas in Europe and learn more about the thematic concepts and design principles pursued in this large-scale project.

Marvin Mitterwallner, Wien 3420 aspern development AG  
Christoph Kirchberger, aspern.mobil LAB  
Stefan Goller, International Building Exhibition IBA\_Wien 2022



More information & registration: <http://metrolab.design>

DAY 2

03.11.2020  
17:00-19:30

# #2 GROWTH

## International Lectures

Hybrid  
Event\*  
online/offline



### Spatial Design - from regional visions to design-based cross-border processes

Markus Nollert, Co-owner of *urbanista.ch* and co-director of the "Spatial Transformation Laboratories" at ETH Zurich

The "Agglomeration Concept Cologne-Bonn" is one of the recent regional development strategies in Germany and by far the one with the biggest scale. Four design teams gave in their visions for a future region, which became then a regional framework strategy.

Looking behind the scenes of this process its obvious, that design needs to be much more than a method to produce concepts. Understood as "spatial design" it's a key element to identify problems, opportunities and strategic tasks and to overcome the manifold kinds of borders in regional multi-actor-processes.



### The Disciplinary Approach for a Metropolitan High-Quality Way of Life. Projects and Tools

Antonella Contin, MSLab Coordinator, Department of Architecture and urban Studies, Politecnico di Milano

The attempt of this lecture is to outline a disciplinary approach for a high quality of life within the metropolis. The starting point is that Habermas said that Modernity is an unfinished project and basically research. While Hilberseimer argued about the need to elevate the problem of the particular case to an abstract dimension to fully understand its complex meaning.

The presentation is divided into three parts, which emphasise the need for a project-oriented approach to the synthesis from 1:50.000 to 1:500: The procedures that must be put in place to analyse, interpret and design the metropolitan scale. The tools to define integrated projects at the metropolitan level, which we have called the Metropolitan Architecture Project. And the case studies.



### Urban Growth, Regional Design and future scenario's in the Netherlands

Kersten Nabelek, Netherlands Environmental Assessment Agency, Department of Spatial Planning and Quality of the Local Environment

The Netherlands has a strong tradition in urban planning and regional design. Also, the latest national spatial planning strategy (NOVI 2020) asks for the development of integrated regional strategies for sustainable spatial development. The PBL Netherlands Environmental Assessment Agency has developed several projects to help analysing regional conditions. Furthermore, PBL has developed four exploratory scenarios on urbanisation and mobility in urban regions. The main aim of the scenario study is to create more awareness of possible future developments and to help planners and policy-makers to deal with different kinds of uncertainty.



### 50 000 thousand times a home / Design each home as a pixel of the Metropolis

Jérôme Gôze, Chief Executive Officer, SPL La Fabrique de Bordeaux Métropole (La Fab)

The program *Living, flourishing: 50,000 Housing Units accessible by Nature* aims to counteract urban sprawl by producing housing differently, in connection with the development of mobility and transport. The ambition is to build the Metropolis as an archipelago of places of urban intensity linked by public transport, by developing new ways of living from distinct urban situations: suburbs to be reconstituted, city ends to be reconsidered, town centers to be regenerated, urban fabrics to be stitched up, universities to be urbanized, car parks to be inhabited, shopping centers to be transformed into a neighborhood of nature ... By placing the issue of housing at the center; its spatial quality, its affordable price and its associated services, by relying on all possible facets of financing by planning tools, the first achievements have sprung from the ground.

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**DAY 2**

03.11.2020  
17:00-19:30

# #2 GROWTH

## Forum Discussion

Hybrid  
Event\*  
online/offline

**Marek Dinka**

*Regional Manager, Bratislava City Administration*

**Michael Rosenberger**

*Urban Development and Urban Planning,  
Urban and Regional Development Unit - City of Vienna*

**Nela Kadic**

*Senior Lecturer, Institute for Urban Design,  
Vienna University of Technology*

**Kurt Hofstetter**

*Senior Coordinator, International Building Exhibition  
Vienna (IBA\_Wien 2022)*

**Yvonne Franz**

*Senior Lecturer, Department of Geography and  
Regional Research, University of Vienna*

**Jérôme Gôze**

*Chief Operating Officer, La Fabrique de Bordeaux  
Métropole*

**Moderation**

*Cédric Ramière, MetroLab*

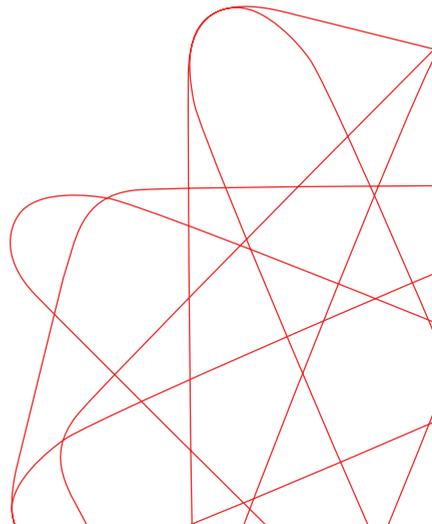
// The international lectures are primarily held online, with most speakers participating via Zoom. Only the podium participants/local experts are expected in person at the location "die Schöne" - Kuffnergasse 7, 1160 Vienna.

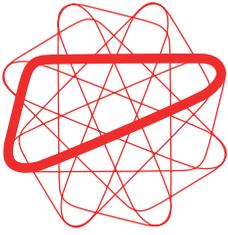
Due to the current Covid-19 measures, the number of seats at the offline events is limited. If you register for the Design Studio Presentation, the Movie Night, or the Walkshop you will be informed by e-mail whether you have a free seat or not. The international lectures as well as the panel discussion on 03.11.2020 will be streamed online - if you register, you will receive the link to the online event.

The offline events will take place on the basis of the necessary restrictions and rules, taking into account COVID19. //

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# METROLAB FORUM

*International Dialogue  
on Metropolitan Planning*

**DAY 1**  
Movie Night  
**DAY 2**  
Metropolitan Walks  
International  
Lectures

**OCT  
12 & 13  
2020**

## #1 METRO

*What is the future of metropolitan mobility?*

A coherent, cross-border transportation network is the backbone of metropolitan development. Innovative connectivity is a major tool for creating new centralities and to enable the development of new urban-rural lifestyles.

**NOV  
02 & 03  
2020**

## #2 GROWTH

*How to manage urban growth?*

In order to strengthen or reconfigure the polycentric structure of a metropolis, new forms of governance and planning tools are needed to maintain existing standards while fostering compact growth.

**MAY  
2021**  
**COMING SOON**

## #3 DELTA

*Can metropolitan landscapes become resilient?*

Metropolitan landscapes are used to grow food, produce energy and for leisure and recreation. Strengthening the environmental assets is the precondition for maintaining the quality of life and creating crisis-proof metropolitan areas.

**JUNE  
2021**  
**COMING SOON**

## #4 PROGRAMME

*What is the new role of metropolitan areas?*

The economies and urban landscapes of metropolitan areas are strongly influenced by structural transformation processes. Establishing new synergies and re-defining identities creates new perspectives for future development.

**Location:** die Schöne, Kuffnergasse 7, 1160 Vienna  
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In the frame of



**METROLAB**  
RESEARCH | DEVELOPMENT | SERVICE

A project by

**SUPERWIEN**  
architecture urbanism

**COCO**  
architecture, urbanisme, etc.